

CHRISTIANITY EXPLOREDUSA

Alan J. Avera, Executive Director
918 South Pleasantburg Dr, Suite 018
Greenville, SC 29607
864-630-9110
alan.avera@christianityexplored.org
www.christianityexplored.us

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Dear Ministry Partner,

How can *you* help pastors and lay people grow more deeply in love with Jesus? How can you give people confidence that they can open the Bible and let it present the good news of Jesus?

You can help in your community by using one of our Christianity Explored (CE) resources in your church or in your neighborhood, and you can expand your reach beyond your community through supporting the outreach efforts of Christianity Explored USA (CE-USA)! Together, we're enabling ordinary Christians to introduce people to Jesus -- to help them love, live and tell the Good News.

In 2018, we're reaching more people than ever. Did you know that half a million people worldwide participated in a Christianity Explored, Life Explored, or Discipleship Explored course this year?

Your gifts help us equip churches like Markham Bible Chapel in Markham, ON, to reach people in their demographically changing community of Toronto. Since 2003, Markham Bible Chapel has seen more than 100 people come to faith in Jesus through Christianity Explored. They are finding that it is just as effective with the new Chinese immigrants moving into the community as it has been with people that were born and raised in Canada.

Your gifts also help us equip individuals like Joe in Greenville, SC. Joe used Christianity Explored one-to-one with a work colleague, and he saw that friend come to faith in Christ. This year his friend celebrated the Lord's Supper for the first time as a Christian on Easter Sunday!

And you are also equipping missionaries, pastors, and lay people in South America. In September, Billy King trained pastors and lay people in Uruguay and Chile in evangelism using Christianity Explored. He trained 30 people in Uruguay, including at least 6 pastors, and he trained 130 people in Chile, mostly pastors. Veteran SIM missionary Kep James said that one group in Chile came to the training recognizing their need to share the gospel, but with a feeling that they didn't know how to do it. Group members said that this conference was perfect timing. They are ready to apply what they learned.

Your prayers for and support of CE-USA are equipping many people like Joe, churches like Markham Bible Chapel, and South American Christians like those in Uruguay and Chile - who in turn are reaching others with the good news of the gospel.

Your prayers and support have made this possible.

The year-end financial need for this strategic ministry is **\$75,000**. With only two program staff, a part time administrator, an active volunteer board, and very lean expenses, your gifts are put to work reaching people for Christ. The Lord is bringing us more and more opportunities to equip people to share the best news ever heard, **but we need generous gifts to our operating fund in order to respond to these opportunities.**

Here are specific ways your gifts will be used:

- **\$100 connects a key ministry influencer with a Leader's Kit and promotional resources.** These are influencers like denominational leaders, college and seminary evangelism professors, missionary agency leaders, business leaders, and leaders of other evangelism and discipleship organizations. This is a gift that can multiply many times over, as through their influence CE helps their organizations reach more people for Christ.
- **\$500 helps toward presentations at national conferences and denominational meetings.** This allows us to orient large groups of leaders in using Christianity Explored resources.
- **\$1,000 provides travel in support of a regional hub.** We have two initial hubs: Colorado Front Range region and Pacific Northwest region. These hubs develop local leadership, raise awareness, provide training, and support churches in using Christianity Explored resources well for developing a DNA of evangelism in local churches and in the region.
- **\$5,000 allows us to match a generous gift for database development** that helps us support the expansion of our regional hubs. We aim to expand from two to seven regional hubs.
- **\$15,000 produces and distributes 20,000 Spanish Gospels of Mark, 2,000 Christianity Explored third edition handbooks, and 500 DVDs** (translation, audio voice over, printing, and distribution) in support of the more than 1,250 pastors and lay leaders that have been trained in Latin American conferences since 2014.

Your support has accomplished much in 2018! You can help us do even more in 2019.

Please consider a gift now to help launch us into the new year.

By God's grace,

Alan J. Avera

PS Thank you for your role in reaching people with the Good News of Jesus. Please let us hear from you before year's end if possible. We appreciate your gift and promise to use it well!

As Rico Tice says, "With your support, we are helping pastors and lay people really feel that they can get the Bible open and let it speak for itself. As they do so, blind eyes are opened to the horrors of sin and the wonders of grace."